# Sponsorship Benefit Overview

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<th>Sponsorship Level</th>
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| Platinum          | $5,000| Welcome Reception | - Logo Rotation and Web Link on Home Page  
- Logo and Web Link on the Sponsor, Abstract, Schedule and Registrations Pages  
- Logo and Web Link on the Mobile App Sponsor Page  
- Logo on General and Event Signage and Other Conference Materials | Mobile App | Yes | Yes | Yes |
| Gold              | $3,000| Poster Session    | - Logo and Web Link on the Sponsor and Schedule Pages  
- Logo and Web Link on the Mobile App Sponsor Page  
- Logo on General and Event Signage and Other Conference Materials | None | Yes | Yes | Yes |
| Silver            | $1,500| Breaks            | - Logo and Web Link on Sponsor Page  
- Logo on General and Event Signage and Other Conference Materials | None | None | Yes | None |
| Bronze            | $500  | None              | - Logo and Web Link on Sponsor Page  
- Logo on General and Event Signage and Other Conference Materials | None | None | None | None |

## Sponsorship Benefit Details

### Event Recognition
- During each assigned event your logo will be prominently displayed on signage.

### Logo Listings: Web and Print (Due with Submission JPG or PNG)
- All sponsors will receive a logo listing (with link) on the conference sponsor web page.
- Depending on the sponsorship level your company may receive a logo placement on the conference home page rotation and/or on the abstract, schedule and registrations pages.
- All sponsors will receive a logo listing on signs located in the registration/session/exhibit areas and logo placement on other conference materials.

### Banner Ad and Poster
- Depending on the sponsorship level your company may also receive the following complimentary mobile app banner and a poster to be displayed during the poster sessions.

<table>
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<tr>
<th>Sponsorship Level</th>
<th>Banner Ad Size</th>
<th>Poster Due at Conference</th>
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</table>
| Platinum          | Banner Dimensions: 640 w x 160 h  
Banner Text Resolution: 320 w x 80 h  
Image Must Be .PNG Format | 44” x 44” inches |
| Gold              | None           | 44” x 44” inches |
| Silver            | None           | None |
| Bronze            | None           | None |

### Literature Display and Attendee List
- Depending on the sponsorship level your company may provide company literature to be displayed in the registration area.
- In addition, your company may also receive the post conference attendee list.
GOX 2021 Sponsorship Form

Choose Level of Sponsorship:

☐ Platinum: $5,000  ☐ Gold: $3,000  ☐ Silver: $1,500  ☐ Bronze: $500

Choose Additional Sponsorships (Optional):
If you are interested in being the sole sponsor for the conference lanyard or another logo item, please make a selection below and you will be contacted. Sponsors will be responsible for coordination as well as the costs of printing/production and shipping. The logo for the GOX 2021 conference must also be included on the item. Limit one item per sponsor.

☐ Lanyard: $2,000  ☐ Other: $TBD (Minimum $1,000 – Contact heather@avs.org)

Contact Information:

Name: ________________________________________________________________
Company: ______________________________________________________________
Address: ________________________________________________________________  Mailstop: __________
City: ___________________________  State: ________________  Postal Code: ___________
Province: _______________________  Country: _______________________________
Phone: ___________________________  Fax: _______________________________
E-mail: ________________________________________________________________  Website: ____________________________

Method of Payment:
☐ Check enclosed (payable to AVS in U.S. dollars and drawn on a U.S. bank, AVS Tax ID No.: 04-2392373)
☐ Wire transfer (contact heather@avs.org for details)

Charge my:  ☐ MasterCard  ☐ VISA  ☐ American Express

Card Number: ___________________________  Exp. Date: ___________________________
Cardholder Name: ___________________________  CCID#: ___________________________
Cardholder Signature: ___________________________  Date: ___________________________

TOTAL AMOUNT: $____________ U.S. Dollars

Submit Completed Form:
AVS
110 Yellowstone Dr., Suite 120
Chico CA 95973

Questions? Contact Heather Korff, heather@avs.org, 530-896-0477, fax 530-896-0487